Analysis on the Teaching Reform of Music Appreciation Course in Higher Vocational Colleges

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Abstract: As an art course, music has become more and more significant in the deepening reform in the field of education in China. How to enhance the teaching quality and effect of music appreciation course is a key teaching task and a crucial topic facing colleges. In view of this, this paper analyzes the target orientation and teaching status of music appreciation course in colleges, and puts forward corresponding reform strategies, hoping to provide help for enhancing the music literacy of students.

1. Introduction

As a type of art, music is a crucial spiritual food for contemporary vocational students. Music appreciation course has become a crucial course content in colleges and has been warmly welcomed by students^[1]. Students can relieve their mental pressure and thoughts and emotions through music, which is a great basis for students to realize their self-worth. However, there are still some problems in the current music appreciation course in colleges, which affect the overall teaching effect and quality. In this regard, colleges should follow the progress trend of education field, combine students' learning ability and needs to innovate teaching mode, and effectively enhance the educational value of music appreciation class.

2. Overview of Music Appreciation Course in Higher Vocational Colleges

2.1 Target Positioning Analysis

As a crucial training place for applied talents of social specialty, the main goal of higher vocational colleges is to provide talents who can adapt to production, construction, management, service and other industries for the society. The music appreciation course is a crucial measure to implement aesthetic education, which is greatly crucial to enhance the overall quality of students and push their comprehensive progress^[2]. Compared with professional music teaching courses, the teaching objects of music appreciation course is more extensive and the teaching content is simpler. Based on this, the goal orientation of music appreciation course in colleges should be: according to the current educational goals of colleges, through music learning, feeling and understanding, foster students' music appreciation ability and comment ability, enhance students' love for music, broaden students' music career, enrich students' emotions, foster sentiment, and promote students to become high-quality professional talents who hold a positive attitude towards life and have good music literacy.

2.2 Analysis of Teaching Status

At the present stage, the teaching effect of music appreciation course in colleges in China is uneven. Even in colleges specially set music courses, the teaching effect is not optimistic.

First of all, major vocational colleges lack the importance of music appreciation courses^[3]. As an art course for all students without distinction, the main teaching purpose of music appreciation course is to enhance students' artistic level and overall quality. However, some colleges focus more

on how to enhance students' professional skills and quality. Although a few colleges have set up music appreciation courses, their facilities, equipment and teaching content are relatively backward, and the investment is insufficient, which leads to the unsatisfactory teaching effect of music appreciation courses. It is a mere formality. Moreover, the music teachers in most vocational colleges are not professional, even not their counterparts. They can only recognize the stave and teach singing songs, but can not guide students to enjoy music well. Secondly, the traditional teaching content and form cannot attract students' attention. Currently, the music appreciation course in colleges is mainly based on the theoretical knowledge explanation. Teachers tell the progress history and type characteristics of Chinese and foreign classical music and pop music, which is very boring^[4]. It not only reduces the teaching effect, but also causes students to lose interest in music appreciation and fail to gain good emotional experience from music, let alone ideological enlightenment and guidance in music. Thirdly, the types of music that vocational students listen to have a bad tendency. In the minds of some vocational students, pop music has become the representative of music. Some of them are filled with empty content and vulgar style pop music, while those elegant folk music and traditional music are ignored. This phenomenon shows that the quality of students in colleges is not high and the level of art appreciation needs to be enhanced. Finally, music teaching equipment is insufficient. According to the survey, people's memory probability of acquiring knowledge through hearing is 15%, while the memory probability of acquiring knowledge through vision is 25%. Based on this, colleges should use audio-visual equipment to carry out music appreciation teaching to help students recognize and master music knowledge. However, due to the high-quality requirements of music equipment for music appreciation, few colleges have professional music teachers and high-standard music equipment at present.

3. Strategies for Teaching Reform of Music Appreciation in Higher Vocational Colleges

3.1 Strengthen the Understanding and Importance of Music Appreciation Class

To effectively enhance the effect of music appreciation teaching reform and enhance the teaching quality, the current primary task of colleges is to strengthen the awareness and importance of music appreciation courses. Only when colleges form good educational concepts can they actively take effective measures to solve teaching problems and enhance teaching quality. First of all, colleges should strengthen the value publicity of music appreciation education to all teachers and students on campus, guide them to deepen their recognition of the connotation and educational value of music appreciation teaching, and then lay a good ideological foundation for the smooth progress of music appreciation class. Secondly, colleges should also organize education and training activities for music teachers, invite experts in the field of music to give lectures, broaden teachers' vision of music education and teaching thinking, and urge teachers to prepare lessons carefully and design courses carefully, so as to enhance the quality of music appreciation courses.

3.2 Formulate Scientific, Reasonable and Feasible Teaching Objectives

The teaching objective is a crucial guide for the effective implementation of the curriculum. Only by formulating scientific, reasonable and feasible teaching objectives can colleges enhance the pertinence and effectiveness of music appreciation teaching, and then foster and enhance students' music appreciation ability and artistic quality. In this regard, teachers should combine students' learning ability, personality characteristics, learning needs and other factors to formulate appropriate teaching objectives, which should not be too high or too low. The teaching plan should be from the shallow to the deep, from the outside to the inside, and step by step^[5]. In the specific music appreciation teaching, teachers can play some familiar music for students to stimulate their interest in learning. After the students' interest in learning is formed, teachers can play some traditional, classical and high-artistic-value music for students to enhance their music appreciation ability and artistic quality. As far as the current situation of music appreciation teaching in colleges is concerned, the teaching focus should be on helping students recognize basic music knowledge,

guiding students to understand classical music and stimulating students' interest in learning elegant music, then gradually deepen the teaching objectives with the constant enhancement of students' artistic quality.

3.3 Reasonable Select Teaching Materials

As the material carrier for the effective dissemination of music appreciation knowledge, the selection of teaching materials suitable for students' actual conditions can maximize the teaching effect and students' learning quality. In the actual music appreciation teaching, teachers should reasonably select teaching materials according to students' actual learning ability, learning needs, learning rules, etc., and appropriately delete the content that is difficult to understand. For instance, teachers can cancel some abstract theoretical knowledge of music appreciation and music form analysis, appropriately add music types that have the characteristics of the times and cater to students' interests, focus on fostering students' music appreciation ability and artistic quality. In general, teachers should choose teaching materials with complete teaching system, rich content and convenient for non-music majors to learn.

3.4 Carry out Targeted Teaching Based on Professional Characteristics

The main purpose of music appreciation courses in colleges is to enhance students' overall quality. Therefore, in the actual teaching process, teachers should not only focus on general teaching content, but also develop targeted teaching in combination with the characteristics of different majors. For instance, for students majoring in tourism to carry out music appreciation classes, teachers can choose songs that eulogize the great mountains and rivers of the motherland, especially songs of ethnic minorities and representative music types in different regions. In addition, teachers can also choose foreign folk songs and help tourism majors understand foreign folk customs and life characteristics by guiding students to appreciate them, thus providing help to strengthen the professional skills of tourism majors. For students majoring in English, teachers can choose more English songs, and guide students to select and sing classic songs to strengthen students' oral expression ability^[6]. For students majoring in fine arts, teachers can choose music with scenery, such as *Moonlight on the Spring River*, *Pastoral Song* and so on, so that students can draw what they imagine in the process of appreciating music.

3.5 Build Professional Music Classroom

In terms of music teaching, colleges are different from professional music colleges, so music appreciation courses are more carried out as a comprehensive course, mainly including Chinese and foreign classical music, contemporary pop music, song and dance drama, Chinese traditional drama, etc. To appreciate these music, vocational colleges should have professional music teachers, basic multimedia equipment, and music equipment such as piano, guitar, zither and audio equipment. Only with perfect hardware and equipment can the teaching effect of music appreciation course in colleges be enhanced. Therefore, colleges should strengthen capital investment and build professional music classrooms.

3.6 Expand the Second Classroom

To promote vocational students to receive artistic edification in music appreciation class and promote students' all-round progress, colleges should also actively expand the second classroom ^[7]. First of all, colleges can establish music and art associations within the campus to create a good campus environment and stimulate students' enthusiasm for music. Secondly, colleges can organically combine teaching and performance. Finally, colleges should take enhancing students' overall quality as the second classroom teaching goal to better push students' personalized progress.

4. Conclusion

To sum up, in the new educational environment, it is necessary for colleges to reform the teaching of music appreciation. This is not only an inevitable trend to comply with the deepening

reform in the field of education in China, but also a crucial basis and prerequisite for enhancing the teaching quality of music appreciation and students' music literacy. In addition, carrying out the teaching reform of music appreciation course can also push the progress of music education in colleges and enhance students' imagination and creativity, which is greatly crucial for students' better progress. Therefore, colleges should analyze the current music appreciation teaching, find out the existing problems, and take effective measures to develop teaching reform, so as to maximize the educational effect of music appreciation class.

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